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How to integrate socio-cultural aspects into teaching of English-speaking students – the example of Czech version of EUROMOBIL (resume)

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Integration of socio-cultural aspects into language learning seems an inevitable prerequisite of creating a material well-suited to needs of a specific target group. The case is built on the example of Czech version of EUROMOBIL programme. The paper shows how needs of European exchange students are identified, analysed and reflected in development of multimedia language learning and information programme with the intention to support European student mobility. All this happens in the context of LWUTL (Czech) with English as a supportive language.